



FISFFMBA
复旦泛海国金·金融工商管理硕士
FINANCE MASTER OF BUSINESS ADMINISTRATION, FUDAN UNIVERSITY

复旦大学 泛海国际金融学院

FANHAI INTERNATIONAL SCHOOL OF FINANCE,
FUDAN UNIVERSITY

全日制金融MBA项目
Full-time Finance MBA



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复旦大学泛海国际金融学院
全日制FMBA项目

2021级热招中

2021 intake open to applications!



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admissions officer



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领导寄语

Dean's message

领导寄语

Dean's message

严谨，是项目的基础。学院内外众多杰出教授和行业专家共同努力，不断取得行业内最前沿的研究成果。我们将法律、技术等跨学科知识整合到课程中，让同学们深入了解金融知识如何推动经济增长，金融创新如何塑造未来。

实践则是让同学们通过实践学习规划职业发展、进行深度行业交流以及获得真正的全球视野。我们邀请业内知名讲师引领学生走出课堂，挑战真实情况中的商业难题。在FMBA FT+旅程中，我们提供多种多样的机会：学生可以通过海外模块访问美国和欧洲顶级的全球金融中心，也可在与复旦泛海国金合作的著名海外院校学习，获得第二学位。

在这个瞬息万变的金融世界中，道德和责任对于那些准备在金融行业内大展宏图的同学来说极其重要。我们通过一系列独特的L.I.T.E.（领导力、创新精神、团队合作、道德准则）学分课程来提升FMBA FT+教育中的学员的社会责任感与领导力，培养未来国际金融行业领军者。

As a full-time Finance MBA designed for passionate, self-driven young talent, the FMBA FT+ program at FISF, Fudan University builds excellence through three core ideals: rigor, relevance and responsibility.

Rigor is the foundation of the program, provided by exceptional faculty and industry experts in and outside of FISF, generating some of the most cutting-edge research in the field. In addition, interdisciplinary knowledge of law and technology is integrated in the curriculum so that students can understand in depth how finance fuels growth and how innovations in finance shape the future of our life.

Relevance is delivered through experiential LIVE Learning, commitment to professional development, deep industry interactions and truly global outlook and exposure.

We invite industry adjunct instructors to push students go out of the classroom and tackle real-world business challenges. Students are also offered opportunities in



复旦泛海国金FMBA FT+不仅仅提供MBA学位以及充足的金融知识，您会遇到众多志同道合、充满激情的年轻人才——大家都希望借此机会重返校园，重燃生命激情和规划未来人生。

您将会获得毕业带来的众多机遇，并在职业道路上迈出自己最重要的一步。

更重要的是，在结束FMBA FT+旅程之时，您已经成为一个更优秀的自己。

欢迎，我们期待在复旦泛海国金全日制金融MBA项目中与您见面。

加入我们！

their FMBA journey to visit top global financial centers in the US and Europe via our Overseas Module, or even obtain additional master's degree at FISF's prestigious partner schools.

High ethics and high responsibilities are extremely important for people who want to make an impact in this ever volatile world of finance. That's why we promote responsible leadership in the Finance MBA education through our unique series of credited course L.I.T.E. (Leadership, Innovation, Team Spirit, Ethics), to inspire future leaders in finance.

FISF Full-time FMBA is not just an MBA degree with finance knowledge.

You'll meet like-minded, passionate young talent who also want to take the opportunity back on campus to reassess their true passion and future career.

You'll make a most important step forward on your career path upon graduation, which will bring a lot of opportunities ahead of you.

And more importantly, at the end of your FMBA journey, become a better person.

Welcome, we look forward to seeing you here at FISF Full-time FMBA.

Join us!

02

学院介绍 About FISF

“

复旦大学泛海国际金融学院（简称FISF）是按照国际一流商学院管理模式和标准创办，专注于高端金融人才教育和金融领域智库研究的商学院。学院于2016年底成立，2017年6月正式办学，由全球招募的优秀学者组成核心师资团队。

学院以“立足国际金融视野、服务国家金融战略、塑造顶级金融人才、成就顶级金融智库”为办学使命，以“学术研究和学科建设一流、教学项目和高端人才培养一流、智库研究和社会影响力一流”为办学目标，力争建设成为占据全球金融学科制高点，具有国际影响力和话语权，能够切实回答并解决金融行业发展的重大现实问题，为国家、地方、企业的创新驱动和转型升级献计献力的真正国际化的世界顶级金融学院。

Fanhai International School of Finance, Fudan University (FISF) is a business school founded in accordance with the management model and standards of the world's leading business schools, focusing on high-end financial talent education and financial think-tank research. The school was founded in late 2016 and officially opened in June 2017, with a core faculty team composed of outstanding scholars recruited from around the world.

FISF aspires to ascend to the league of world-class business schools with global and domestic influence in the next 5 to 8 years. To this end, the School is committed to educate future leaders through innovative, best-in-class pedagogy. It is also determined to spearhead cutting-edge research that will further our understanding of the Chinese and international economies and inform decision-making in the public as well as private sectors.



学院目前已在全球范围成功招募组建了一支57人规模的国际顶级师资团队，包含21位全职教授、25位特聘教授、10位客座教授、1位兼职教授。其中，资深教授全部获得国际一流商学院终身教职，并且在金融经济学科各个领域担任学科带头人，博闻古今，学贯中西。来自各大国际组织、政府机关和企业机构高管团队的实践教授、客座教授和兼职教授，更将身体力行传授学员金融实务，助力学员知行一体，卓越至善。

目前，精英金融专业硕士项目EMF、非全日制金融MBA和金融EMBA项目已正式授课，高层管理教育项目EE多个公开课程和内训课程全面开花。2020年，学院新开设全日制金融MBA项目。此外，金融DBA、金融学博士、本科以及海外合作双学位项目也都将陆续重磅登场，打造全国最为完备的国际化高端金融教育产品序列。其中，EMF项目和金融MBA项目的课程设置充分兼顾理论学习和行动教学的合理并重，并且深度贯通EMF项目和金融MBA项目学生在国内外著名金融机构、实业企业、政府机关，以及金融EMBA、EE等高端项目学员所在企业的实习和求职机遇，成就辉煌职业发展道路。

A great school needs great people. That is why FISF is building a core faculty of more than 80 world-renowned scholars as tenured and termed professors, all with proven track records in research and teaching. They will be joined by a team of clinical professors who hold key positions in international organizations, government agencies and successful enterprises to complement classroom learning with their wealth of real-world experience.

The open courses and internal training courses of The Executive Education Program (EE) are in full operation now. The Elite Master of Finance Program (EMF) has enrolled its first cohort of students in September 2018. In September 2019, the Part-time

学院在复旦大学邯郸校区和黄浦校区设立两大校区，通过立足优势金融区位和建设一流硬件设施，蕴化浓郁金融学术文化的同时，充分服务国内外广大金融机构和企业的建设与发展，以及上海国际金融中心 and 全球科创中心等国家战略的规划与实施。

我们不仅培养深谙金融的成功企业家，也塑造通晓企业的现代金融家。

我们不仅传道授业金融科学之术，更启蒙引领金融人文之美。

Finance MBA Program (FMBA PT+) and Finance EMBA Program (FEMBA) have welcomed their first batch of students. In 2020, the school has opened Full-time Finance MBA program (FMBA FT+). Furthermore, the Finance DBA Program, Doctoral Program in Finance, undergraduate program and joint degree program will be launched in the near future.

Among all the programs, the curriculum of EMF and FMBA programs will incorporate both theoretical studies and experiential learning, which will help the students to make connections with leading international and domestic financial institutions, enterprises, and the government. Furthermore, the students also have access to the internship opportunities in companies where our executive students of Finance DBA, FEMBA and EE work for.

In addition to an outstanding faculty and world-class programs, FISF's strategic advantage is further strengthened by the two privileged campus locations – one in the centennial Fudan University in Yangpu District, another in the Financial Center at downtown People's Square, providing convenient access to professionals working in the city.

With the strong support from key stakeholders and its commitment to academic excellence, FISF strives to become one of the world's leading business schools for finance, serving business communities in China and beyond.



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师资力量 Faculty

Faculty

*In alphabetical order by pinyin of last name;
For more faculty, please refer to the official website



Charles Chang 张纯信

复旦大学泛海国际金融学院学术副院长、
金融学教授
加利福尼亚大学伯克利分校金融学博士
研究方向：投资学、公司金融

Deputy Dean of Academics Full Professor of Finance
Ph.D. in Finance, University of California, Berkeley
Research Interests: Fin-Tech, investments,
corporate finance, and behavioral finance with a focus on emerging markets



Huafeng (Jason) Chen 陈华锋

复旦大学泛海国际金融学院金融学教授、
FMBA项目学术主任
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Professor of Finance
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Research Interests: empirical asset pricing



Shiyi Chen 陈诗一

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经济学教授
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研究方向：风险管理与经济效率、
环境经济与绿色金融、可持续发展经济学

Secretary of the CPC FISF Committee
Full Professor of Economics
Ph.D. in Econometrics, Kyungpook National University
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Yongheng Deng 邓永恒

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威斯康星大学麦迪逊分校威斯康星商学院
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Special-Term Professor of Finance
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and China's Real Estate and Housing Markets



Jun Qian 钱军

复旦大学泛海国际金融学院执行院长、
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Cheng-Der Fuh 傅承德

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数值模拟和重要抽样、隐马尔可夫模型之统计推论

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Ph.D. in economics, University of California, Berkeley
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and China's Real Estate and Housing Markets



Donghui Shi 施东辉

复旦大学泛海国际金融学院金融学客座教授
上海交通大学管理学博士
研究方向：市场微观结构、行为金融、
金融市场发展政策等

Guest Professor of Finance
Ph.D. in Management, Shanghai Jiao Tong University
Research Interests: Market Microstructure,
Behavioral Finance and Financial Market Development Policies



Huasheng Gao 高华声

复旦大学泛海国际金融学院科研副院长、
金融学教授
英属哥伦比亚大学金融学博士
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人工智能与区块链创新，资产数字化、资产证券化、
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AI and Blockchain Innovation, Digital Assetization, Asset-backed
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Wenjui (Terry) Huang 黄文叟

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哈佛大学艺术史博士
研究方向：艺术史学理论与批评、视觉语言符号学、
艺术市场消费行为与文化研究、艺术指数与艺术投资

Guest Professor of Finance
Ph.D. in History of Art, Harvard University
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Semiotics of Visual Languages, Consumption
Behavior in Art Market and Culture Studies, Art Index and Investment in Art



Yuenong (James) Xu 徐跃农

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波士顿学院卡罗尔管理学院战略管理副教授（终身教职）
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Associate Special-Term Professor of Management
Ph.D. in Strategic Management, Texas A&M University
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Lei Zhu 朱蕾

复旦大学泛海国际金融学院会计学副教授（终身教职）
哥伦比亚大学会计学博士
研究方向：实证金融经济学、会计学

Associate Professor of Accounting (with tenure)
Ph.D. in Accounting, Columbia Business School, Columbia University
Research Interests: Empirical Financial Economics, Accounting



04

FMBA FT+项目 About FMBA FT+ program



复旦泛海国金全日制金融MBA项目专为有明确职业规划和愿景，立志重返校园、自我沉淀提升后投身国际金融行业的青年才俊量身打造，旨在通过金融MBA教育推动学生职场转型升级，成就金融人生。

FMBA FT+以“严谨”、“实践”、“责任”三个基点传达了项目追求卓越的理念。通过核心课程，FMBA FT+为学生提供了完备的前沿金融理论框架及相关实际案例的解决方案，同时又引入跨专业选修课程，以培养复合背景的未来国际金融行业领军者。此外，项目通过各种核心职业素养培训，在提高学生软技能的同时增强学生的社会责任感。最终，帮助学生完成职场转型升级，在国际金融行业创造真正的价值和影响力。



As a full-time Finance MBA program (FMBA FT+) designed for passionate, self-driven young talent, it aims to help professionals release the full potential and make further impact in finance through MBA education.

FMBA FT+ program builds excellence through Rigor, Relevance and Responsibility. We are committed to instill our students with cutting-edge finance knowledge and practice, highest standard of ethics and sense of responsibility, rich interdisciplinary constructs, and a global vision. Our students will not only have a strong foundation of financial knowledge, but also responsible leadership that will inspire them to embark on an even more successful career in finance as soon as they graduate.

Rigorous Curriculum

- 核心课程 (1-4模块)
○ Core Course (Module 1-4)
16门核心课程
实践学习贯穿在每个模块
16 core courses
LIVE Learning in each module
- 选修课 (5-6模块)
○ Electives (Module 5-6)
丰富的金融课程及跨学科课程，
如金融科技、法律等
Fintech, Healthcare and Law
- L.I.T.E.
○ Leadership
Innovation
Team Spirit
Ethics
- 海外模版
○ Overseas Module
- 毕业论文
○ Thesis

4 modules of 16 core courses in year 1

第一学年完成4个模块16门核心课程，模块化的课程全面涉及金融基础理论、前沿金融工具解读、资本市场，以及金融科技等专业知识的培养，搭建全面的现代金融理论架构

providing a solid foundational understanding of the core theories and construct of modern finance

Semester 1	Module 1	Module 2
	财务管理 Financial Accounting	投资银行学 Investment Banking
	微观经济学 Microeconomics	宏观经济政策与治理 Macroeconomics, Policy, and Regulation
	统计与决策 Statistics and Decision Making	投资组合理论与行为金融学 Portfolio Theory and Behavioral Investing
Semester 2	财务与估值原理 Principle of Finance & Valuation	公司金融 Corporate Finance
	Module 3	Module 4
	固定收益 Fixed Income	组织行为学与人力资源管理 Organizational Behavior and HR Management
	创新创业，风险投资与私募股权 Entrepreneurship, VC&PE	战略管理 Strategic Management
	风险管理与衍生品 Risk Management & Derivatives	对冲基金 Hedge Fund
	金融科技 Fintech	房地产金融 Real Estate Finance

Electives and thesis in year 2

选修课与论文答辩。

除丰富的金融专业课程外，引入丰富的跨专业选修课，力求为高科技时代的金融行业培养新型复合人才。其中法律、金融科技等方向的课程修满一定学分后即可获得该方向的学习证书。

Above all finance courses, integrating interdisciplinary knowledge, including law, technology, etc. so that students build rich understandings of how finance fuels growth and how innovations in finance shape the future of our life. A learning certificate will be granted in these directions once credits finished

Relevant focus

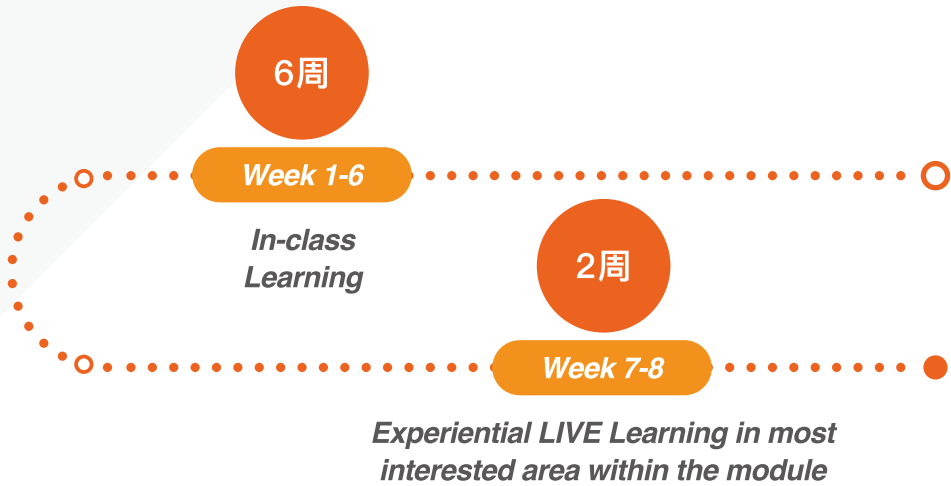
Practical LIVE Learning

FMBA FT+的所有核心课程均以理论授课与实践学习相结合。实践学习中，将由来自金融业界、企业和政府的专家引导学生以小组为单位，将课堂理论与模型实时应用到真实商业案例中，真正用所学解决实际工作中的问题。丰富的实践学习项目也强化训练了学生的沟通合作能力、领导力、与项目管理能力。

LIVE Learning is a unique experience-oriented credit course at FISF. In each module, students will take part in LIVE Learning project where they are tasked to tackle real-world financial challenges and practice knowledge learnt into real business cases in top financial companies. We will introduce several employer partners to act as LIVE Adjunct Instructors, guiding throughout students' practice projects.

每个模块由6周课程+2周实践学习组成，学生可以根据自己的兴趣选择实践学习方向

Each learning module consists of 6 weeks in class + 2 weeks of experiential LIVE Learning. Students can choose their most interested area for the following LIVE Learning.



导师感言：As a member of the LIVE Learning Adjunct Instructors, my mission is to push students to go out of the classroom and tackle real-world business challenges, practicing theories and models learnt in class.

They're challenged to delve deep into areas that they're most passionate about, to acquire strategic skills and insights, thus leading an impactful career in the future.

Global outlook and exposure

FMBA FT+注重全球视野，每学年都会为学生提供位于北美和欧洲各金融中心的海外模块（每年寒、暑假各一次）学习，要求学生在校期间至少参加一次海外模块，以增强国际化视野、汲取全球前沿金融知识。

In each academic year, we offer students two opportunities to breathe the pulse of finance in top global financial centers in the US and Europe, through our Overseas Module. It's not just a tour, but a chance to learn cutting-edge trends in the industry and to understand business with a global vision.

Prestigious academic partners

FMBA FT+的全球顶尖合作伙伴包括北美名校哥伦比亚大学和威斯康星大学等
学生可以选择就读全球排名持续首位的金融工程硕士项目(MFE)、全美排名前三的房地产金融硕士项目(GREM)等获取第二学位

FISF has established partnership with University of Wisconsin-Madison, Columbia University and so on. Students can spend half a year in Madison to earn a Master's degree in Global Real Estate, or one year in New York for even more opportunities.

Responsible leadership

L.I.T.E. Program

L.I.T.E.是泛海国金FMBA独创的系列学分课程，培养学生领导力、创新、团队精神和道德等重要素养。通过L.I.T.E.课程，学生将开启应势而为，勇于担当的精彩金融人生。

L.I.T.E. program stands for Leadership, Innovation, Team spirit and Ethics. It's a series of credited courses that focuses on these ever-demanding qualities without which students can't make a real impact in the ever volatile world of finance. Through L.I.T.E, students are challenged to shoulder responsibilities, think out of the box and inspire others back in workplace.

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职业发展中心 Powerful Professional Development Center

学院的职业发展中心(PDC)由职业发展办公室(CSO)、拓展学习办公室(ELO)、企业关系办公室组成(CRO)。PDC全力以赴为FMBA FT+项目学生提供简历撰写、模拟面试等求职技巧，跨部门沟通、演讲技巧、职业道德规范等职场实用技能培养，以定制化的职业规划和培养助力学生完成金融职场精英的蜕变。

FISF professional development center (PDC) consists of three offices – Career Service Office, Extended Learning Office, and Corporate Relations Office. To support student in starting an impactful career, PDC is fully committed to leverage curated resources at FISF. It does not only facilitate a calendar of career events, such as career advising, mock interviews, professional etiquettes training, etc., but also customizes a career path together with you, and eventually guides you from school to workplace.

Career Service Office (CSO)

CSO通过提供一整套的方案和服务，通过定制化的分析与恳谈帮助学生明确长期职业规划，全力支持FMBA FT+学生的高质量实习、就业。在此基础上，CSO通过搭建金融业界与学生之间的联系纽带，帮助学生和金融行业用人单位实现招聘双赢目标。

Through a comprehensive set of programs and services, CSO helps students identify their career goals and ensures a smooth career path starting from qualified internships to job placement. On this basis, it bridges perfectly students and employers in the finance industry.

Extended Learning Office (ELO)

成功的金融人生将愈加需要书本外的职业素养。拓展学习办公室旨在培养学生掌握金融行业必备的商务沟通、跨团队合作、自我管理、领导力等素养。

ELO is to help students gain a deeper understanding and acquire the professionalism and skills required in the finance world. Through experiential learning, students will achieve more than professional success and excel in the increasingly competitive global financial industry.

Corporate Relations Office (CRO)

企业关系办公室代表学院与金融行业及实体经济建立包括实习招聘等多层面多方位战略伙伴关系，包括一对一职业导师、联合培养等项目。

A senior financial industry expert will be one-on-one mentor for each student. Through words and deeds, mentor will share his expertise as well as life and career experience in the exact division that the student is interested in. Based on regular communication, student can feed on mentor's guidance and support. In addition, FISF cooperates with employer partners, providing students specific training to targeted positions.

Some of the employer partners that mentors come from:



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招生信息 Admissions Process

请于官方申请系统 application.fisf.fudan.edu.cn/ftmba 完成线上报名。

Please visit the official FMBA FT+ application portal at application.fisf.fudan.edu.cn/ftmba to apply.



招生对象 Target candidates

有明确职业规划和愿景，立志投身国际金融行业，力求重返校园通过金融MBA教育做职场转型升级的青年才俊。Young talent who want to pursue an impactful career in global finance industry through FMBA education.



申请流程 Application Procedure

- ▶ 提交线上申请
Step 1: Submit complete online application
- ▶ 背景评估
Step 2: Profile evaluation
- ▶ 预审面试
Step 3: Attend prequalification interviews
- ▶ MBA全国联考
Step 4: Register for joint national examination on master in management



申请条件 Eligibility

- ▶ 入学前博士、硕士毕业两年及以上，本科毕业三年及以上，专科毕业五年及以上
Bachelor degree holders with three years' work experience or Master/PhD degree holders with two years' work experience till September 2021
 - ▶ 熟练的英文能力
Fluent English
 - ▶ 不限背景与国籍
Open to candidates from all backgrounds and nationalities
- * 外国籍申请人无需参加MBA全国联考
* No need to take the GRK exam for international applicants
* 港澳台申请人需参加港澳台联考
* For Hong Kong, Macao and Taiwan applicants, joint examination of these regions needs to be taken instead of GRK exam

FMBA FT+ 面试批次

FMBA FT+ Round	1	2	3	4	5	6
Application Deadline	May 17	July 12	Aug 2	Aug 23	Sep 20	Nov 8
Shortlist	May 25	July 20	Aug 10	Aug 31	Sep 28	Nov 16
Interview Dates	May 30-31	July 25-26	Aug 15-16	Sep 5-6	Oct 10-11	Nov 21-22
Result	June 5	July 31	Aug 21	Sep 11	Oct 16	Nov 27

新生奖学金：

1.早鸟奖学金

所有参加第一轮面试并获得“直通资优生”面试结果的考生可获得此项奖学金
额度： ￥10,000

2.预审面试奖学金

面试一等奖学金： 总学费50%
面试二等奖学金： 总学费25%
面试三等奖学金： ￥ 80,000
面试四等奖学金： ￥ 50,000

3.校友奖学金

复旦大学所有全日制学位项目在校生或毕业校友报考FISF FMBA FT+项目， 一经录取可获得校友奖学金。
额度： ￥100,000

4.GMAT 奖学金

综合类考试 TEST	奖学金额度 SCHOLARSHIP AMOUNT
GMAT	
≥ 750	10万元
≥ 700	5万元

5.职业资格证书奖学金

职业资格证书 PROFESSIONAL QUALIFICATION	奖学金额度 SCHOLARSHIP AMOUNT
CFA	
三级通过/特证 All passed / charter holder	5万元
二级通过 III candidate	3万元
一级通过 II candidate	1万元
CICPA	
执业会员/非执业会员/全科合格	3万元
Practicing member/Non-practicing member/ all passed	
部分科目通过 Partially passed	1万元

职业资格证书 PROFESSIONAL QUALIFICATION	奖学金额度 SCHOLARSHIP AMOUNT
ACCA	
资深会员/会员/全科通过 Senior member/Member/All passed	5万元
部分通过 Partially passed	1万元
FRM	
持证人 Certified FRM Holder/FRM holder	3万元
二级通过/一级通过 Part II passed/Part I passed	1万元
Legal Professional Qualification	
律师执业/A类证书 Practicing lawyer/Type A	3万元
Actuaries	
正式精算师 FSA	5万元
准精算师 ASA	3万元
CIMA	
资深会员/会员/战略级考试通过 Senior member/Member/Strategic level	5万元
PMP	
通过 Passed	3万元
Computer and Software Technology Proficiency	
高级 Advanced level	5万元

6.创新创业奖、女性领导力奖、青年才俊奖、国际大赛奖
为鼓励在其他方面有杰出成就的申请人， 特设以上综合奖项
额度： ￥ 50,000

在校生奖学金

学院特设丰富的在校生奖学金， 鼓励学生在校期间的勤奋学习以及对班级和学院的贡献等。奖学金类别分为学业奖学金、特殊贡献奖学金。

*该奖学金方案仅适用于2021年正式入学的FMBA FT+学生， 奖学金总额不超过全额学费， 发放细则以奖学金通知书为准。
*考生需要在网申系统中提交相关证明材料来获取相关奖学金。



FISF MBA
复旦泛海国金·金融工商管理硕士
FINANCE MASTER OF BUSINESS ADMINISTRATION, FUDAN UNIVERSITY

創新 責任 卓越

复旦泛海国金